



THE CORNERSTONE

The Newsletter of the Cupertino Historical Society & Museum

Fall 1995

Museum Wins

Equipment Grant!

The Cupertino History Museum has been awarded a Hewlett Packard Vectra Computer and Office Jet Printer and Fax Machine by the Bay Area Contributions Committee of the **Hewlett Packard Company**. The grant process was started in April and the equipment was delivered in August.

The new computer and printer system will be put into immediate use due to a timely grant from the **Cupertino Kiwanis Club** to buy a software program designed for collection management for small museums. This will allow the museum to continue to document its collection of historical objects and photographs started in 1990. In addition, the new equipment will be used for a database for membership enhancement and control, to print labels and didactic panels for museum exhibits and to publish a quarterly newsletter. (This is the first attempt.)

A Brochure worth singing about!

Have you missed the four girls at the **Crossroads in 1915** in our present exhibit? It is the cover photograph of our new brochure designed and written by Linda-Marks Ellis and Wendy Gibson. One day I was showing Ms. Gibson the museum exhibit and the splendid pictures we had of old Cupertino impressed her. She asked about using the photographs for public relations. Wendy discussed her plans with her colleague, Linda Marks-Ellis a graphic designer, and a brochure developed! These women shared their time, talents and expertise to provide the museum with a slick, new brochure that we can take pride in distributing to our members and visitors. They will be forever in our debt.

Meet our New Directors

Born in New York, **Dennis Cunningham** has lived most of his life in California. After he graduated from San Pedro High School he joined the U.S. Navy and served during the Korean War. College in San Jose.

Dennis graduated with a BSEE from Cal State University at Long Beach and worked for TRW in Redondo Beach. In 1971 he moved to Sunnyvale to work for ESL and later moved to Lockheed Corporation where he retired in 1994. Dennis is a 30 year veteran of the *Space Race and the Cold War*

Dennis came to Cupertino in 1976 after working in Germany for Lockheed. His son, Kevin, A Ph.D. candidate at MIT, graduated from Homestead High School after attending Inverness Elementary and Collins Jr. High in Cupertino. His Wife Dorothy is a community relations consultant for Kaiser Cement in Cupertino. Denis and Dorothy have been long time museum members.

Charles T. Kilian, Esq. is Attorney for the City of Cupertino. He has been at that post for 15 years and was assistant city attorney for 9 years before 1980. Charles, he prefers to be called Chuck was born in San Bernadino and has lived in the Santa Clara Valley most of his adult life.

Chuck attended Occidental College and received his law degree from the University of Michigan and is a member of the State Bar of California. At present he acts as Judge pro tem in Santa Clara Juvenile Court, semi-monthly and is a lecturing professor at the Lincoln Law College in San Jose. Chuck is an ardent traveler and cooks the best ribs in the county!

Charles Newman has been a civic and business leader in Cupertino since 1979. For over 10 years he was the Vice President and Director of Real Estate for Vallco Fashion Park, Ltd. In 1990 he founded CEN Real Property, a man-agreement and leasing agency. Charles

manages property for Tandem Computers, Inc., including Vallco Financial Center and Cupertino Village Shopping Center.

Earlier in his career he served as Director of Real Estate for BART and worked with the State Division of Highways as a right-of-way specialist. Since 1980 he has been active in Santa Clara County Community Activities. Charles has served on the Santa Clara County transit Governance Task Force, Cupertino Citizens Goals Committee, Flint Center Board of Directors and Eurphrat Art Museum Board of Directors. He lives with his wife Deborah in Los Altos on the historical San Antonio School House site. Charles and Deborah have 3 grown sons and 4 grandchildren.

A Message From the President

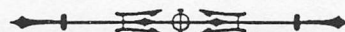
A lot has happened in the past few months at the Cupertino Historical Society.

The June barbecue was a huge success, thanks to you all who participated. Besides good food and great raffle prizes, we turned a net profit of **\$2,563.94**. Special thanks to Jeannie Ryder, Carol McDonnell, Paula Quinterno, and to our cooks: Joe Adamo, Bob Myers, and Ham Ryder. Our Lucky store food promotional for three days in June netted us \$37.50. This was our first experiment with the *Percentage-to-Museum* coupons and will be advertised more widely in the spring (\$37.50 covers the cost for our copy paper.)

A reminder if you have not renewed your Cupertino Historical Society membership. To date we have received 133 renewals out of 240. Your renewal money helps toward our general operating expenses.

We are grateful to Lauralee Sorensen and her committee: John Statton and Sallie Brennan, for their hard work on the Nominating Committee. We have three new board members: Dennis Cunningham, Chuck Kilian, and Charles Newman. They will be as asset to our board. **Thank you Lauralee and your Committee!**

Frances Bush has been charting the docent hours for the museum. Over 2,500 hours were in the past year. These include hours that committee members spend on a project, special events, board meetings, docent outreach and staffing the galleries at Quinlan Community Center and Vallco. The totals are available to show the valuable participation of volunteers at requesting grants.



DATES TO REMEMBER

Sept 23 Gilroy Historical Society
Historic Tour 848-0470

Sept 30 S.F. Historical Society Fall
Home Tour (415)775-1111

Oct 14 Historic Home Tour
Heritage Council of San Jose

Fall Historical Architecture Lecture Series
Heritage Council 297-2684

Congratulations
Helen Jugum Jemin, Cupertino Native
91 Years Young!
September 23, 1995



In Memoriam

William Conrad "Bill" Ziegler, a resident of Cupertino for 85 years and an important member of the Cupertino Historical Society, passed away August 8. He is survived by his wife, Lucille, daughter, Diane Ikeda, grandson, James Ikeda, four sisters and two brothers. The oldest of eight children, he grew up in Regnart Canyon and attended the original Lincoln School, Cupertino Union Grammar School and Fremont High School.

At sixteen Bill joined the Merchant Marines and on his return worked at Riffredi's store in Monta Vista. During World War II he worked at Smith Ranch for 4 years, but returned to the store and retired there in 1975. He was given a party on his retirement by the Quinternos.

Everyone who knew Bill remembered him for his cheerful and thoughtful nature, his ready smile, and willingness to help. Bill delivered groceries personally from Redredi's when the store no longer offered that service. One of his last gestures was to bring a grocery order to Mrs. Fretwell on his own time.

Miriam Stelling well remembers when she had to buy the "dreaded toilet tissue." Getting up her courage to ask for it she was told, "You better buy it today, the price is going up tomorrow!"

There are so many wonderful memories of Bill it is hard to choose a few to share. Perhaps one that is remembered well was his constant reminder to Hazel Fretwell that he knew her age (she was six months younger than he was.)

His cheerful, caring ways will be missed by his friends and colleagues. He is being remembered by contributions to the Cupertino Historical Society by the following friends:

Linda Quinterno, Cupertino;
Nola and Paula Quinterno, Cupertino;
Mathilda Mariani Sousa, Sunnyvale;
Miriam Stelling, Saratoga



Jeannie's Corner

It's time to start our new year of meetings and programs for the Society. As program chair I am always looking for something new and interesting, but members play a big part in what is chosen as program material. Maybe in the past you have heard something you would like to have updated, or it was simply so interesting you would like to have it repeated. **I NEED TO KNOW THIS...PLEASE LET ME KNOW ABOUT PROGRAMS YOU WOULD LIKE, OR PEOPLE YOU PARTICULARLY ENJOYED IN THE PAST!**

We also need help in set-up and take-down for the meetings. Phil and Frances Bush have graciously volunteered to do the September, October, and November meetings. Ham and I are always here to help, but we need help, too. Please call me at 257-9363 to volunteer.



Programs...

We start in September with Maurice Dunbar speaking on the *Origin of Names*. Mr. Dunbar, a professor at De Anza College, was raised in a bilingual community. He did his graduate work in linguistics and is a Language Arts instructor at the college. He has published three books on rare and collectable books with another coming out in November.

In October we have asked Henrietta Marcotte to guide us in *Revisiting the Traveling Trunk*. There are so many new things in the Trunk with wonderful stories (maybe some of them from our members' families?) This might give you the idea to share an article that is pertinent to our history. Bring it for display!

November, we will be visited by a member of the Sunnyvale Historical Society. Ann Hines will be talking about the growing City of Sunnyvale. Founder and Director of *Leadership Sunnyvale* for ten years, Ann is still busy. Well known to many, I'm told she is an excellent cook!

New Members

Mary & Richard Wesela
George Steele/Store Manager/J.C. Penney
Marvell Lance
Patricia C. Wood
Charles T. Kilian

Thank you for renewing your memberships*

Ann M. Anger, Glenn & Isabel Atkinson, Donna & Scot Austin, Marie Schoppe Bartee, Loretta & George Bassman, Shannah Bauscher, Travis Bauscher, Sandra & Jim Beck, Gordon & Nellie Beckstrom, Allan & Betty Bidwell, Mary Frances Bigler, Gerry & Dorothy Billard, Sharon Blaine, Dr. Doris Blake, Mr. & Mrs. Ted Bollinger, Ruby K. Bowers, Luis Buhler, Phil & Frances Bush, Robert & Audrey Butcher, Charles & Kathleen Calhan, Edward & Harriet Cali, Henry & Laura Calloway, Al & Velma Carter, Preston & Angie Chiappa, Nunzio Cicero, Eldred Clark, Jr., Dennis & Dorothy Cunningham, Cupertino Host Lions Club, Norman M. Damico, Dale & Betty Deselms, Frances M. Dietz, Francis & Jean DeMouthe, Maxine Dixon, Kathryn Donahue, Mr. & Mrs. Richard Eade, Jim Evans, George Fernandez, Hazel Fretwell, Don & Rosalyn Frolich, Charles & Mildred Gagliasso, Dorothy S. Gardner, John Gatto, George Glumac, Cathy & Marshall Goldman, Donna Grce, Jean Grunbaum, Virginia Guengerich, Michael & Betty Guidotti, Geneva Guidotti, Steve & Diane Haze, Dave Heck, Dr. Arthur Heinsen, Robert Hetz, Doris Hijmans, Fenton & Winifred Hill, Warren & Yvonne Holt, Mrs. Meryn Howell, June Huffman, Augustine & Myrna Jelesko, Helen Jemin, Jim & Pat Jackson, Edmund Jauch, Esther Johnson, Jeffrey Johnson, Elena & William Kettler, Bedford Lampkin, Donna Lawler, Sam & Marilyn Lawson, Nick & Viola Lazaneo, Reiling Lee, Robert & Louise Levy, Charles & Kathleen Liggett, Margaret Limberatos, Fred & Florence Lindsey, Archie Lobrovich, Cecil Mahon, Dorothy Mantor, Angelo & Judith Marchi, Henrietta Marcotte, Winifred Mardesich, Mary Maridon, Margaret Martin, Judith & Glenn Mason, Martha McDonald, Leslie & Carol McDowell, Mark McKenna, Willis & Louise McIntyre, Bob & Janet Meyers, Josephine Mikulaco, Helen Moore, Helen Moran, Thelma Nauman, Charles & Deborah Newman, Jane Haskins Payne, Carl & Irene Perkov, Clara Perusina, Kathleen Peters, Katherine Peterson, Elio & Tish Picchetti, Hector & Zorka Picchetti, Hilles Parrish, Linda Quintero, Paula Quintero, Nola Quintero, Laverne Rabinowitz, Jane & Bill Reed, Herb & Mae Regnart, Shirley & Jerry Reynolds, Robert Rivola, Patrick & Barbara Rogers, Ham & Jeannie Ryder, Katherine Scanlan, Alice Schlim, Bill & Nancy Schott, Roger & Linda Schultz, Claire M. Simmonds, Patricia Snow, Martin & Laurelee Sorensen, Mathilda Sousa, George Sousa, Miriam Stelling, Darryl & Dorothy Stow, Paul & Rose Mary Sudano, Marlene & Peter Sulaver, Bill & Sally Tantau, Joseph & Judith Tembrock, Mrs. Winifred P. Thiltgen, Vincent Torre, Jim & Linda Walker, Ethelwynne Wilson, Ann Zarko, Roberta & Jerry Zentner, Genevieve Ziegler

*as of 9/9/95

Volunteer News from Roberta Zentner

The June BBQ was a success due in part to the great job done by our volunteers. From cooking, to set-up, to clean-up it was a job well-done. And besides contributing their time and talents, the volunteers also paid for one of the delicious carrot cakes. **We Thank You!**

Volunteers will be greeting all who attend the Chamber Art & Wine Festival on the weekend of August 12th and 13th. This event is always a success for the city of Cupertino and an excellent opportunity for the Cupertino Historical Society to meet area residents and tourists. Items on display that weekend will include Louis Pavisio's old box ends and artifacts from the Trunk Exhibit.

This summer we increased our volunteer staff. It is a pleasure to introduce: *Joan Furusho, Jean Stone, Joanne Chen, Andy Ku, Nicholas Kum, Anne Park, Jane Park, Zahra Mokhtari, Jenny Yang, Cecilia Tsu, and Mary Wesela. Welcome!*

One of our volunteers shares this poem with the members.

VALLEY OF HEARTS DELIGHTS

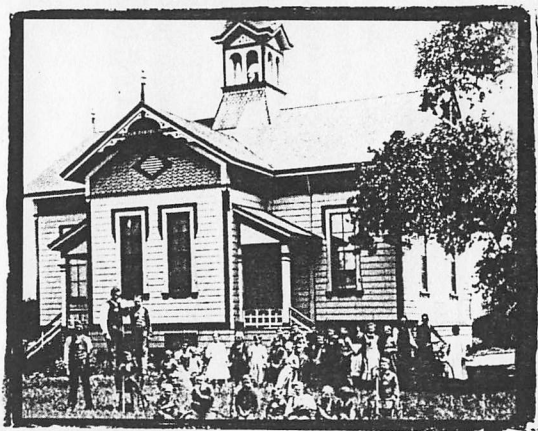
*Fiestas de las Rosas
Bids you come and join the fun
With dancing and with singing
There is joy for ev'ryone
Save sorrow for tomorrow
Our Queen of Roses rules tonight
With a crown of flowers,
'Neath scented bowers
In the Valley of Heart's Delight.*

Volunteer meetings are held the first Saturday of the month at 9am in the Toyokawa Room at Quinlan Community Center. **Please join us!**

Local History Videotape!
"A Place Called Cupertino"
available only at the
Cupertino History Museum

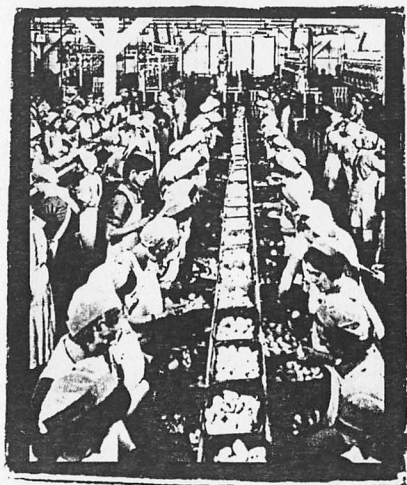


Francis North & her dolls posing during a photo session for her father, one of the first photographers in the Valley, in the late 1800's.



Lincoln School (1888-1920), located at Prospect & Saratoga-Sunnyvale Road, was one of the original four schools in the Valley.

Fruit handlers at a local fruit processing plant in the 1930's preparing local produce for shipment.



"For more than sixty years now I've had a love affair with a place called Cupertino. This is where my father settled seventy years ago. This is where brothers, sisters, and I were raised, and this is where I've raised my family."

— John Perusina (1915-1991),
In March 1975

Please complete the following:

Mr. • Ms. • Mrs. • Mr. & Mrs. (*circle one*)

Name

Address

City/State/Zip

Phone

☐ New member ☐ Renewing member

Membership Categories

Student (17 & under) \$15

Individual \$20

Family \$35

Contributor \$50

Organizations, Clubs, Businesses \$75

Patron \$125

Life Member \$1,000

I enclose \$ _____ payable to the Cupertino Historical Society.

Please contact me:

- ☐ I am interested in making arrangements for a tax deductible donation, gift, memorial or bequest.
- ☐ I am interested in contributing historical memorabilia to the museum.
- ☐ I am interested in becoming a museum volunteer.

Memberships are renewable on July 1 of each year. Memberships are tax-deductible according to current tax regulations. Gifts, memorials and bequests are fully deductible.

The Cupertino Historical Society & Museum



Miriam Calvert Stelling, Mildred Burtner, Pauline Wilson, & Shelby Grove at The Crossroads (Stevens Creek Blvd. & Saratoga-Sunnyvale Rd.), in 1915.

"There have been other small villages, but none can compare to Cupertino. There were no strangers—everyone knew and respected everyone else . . ."

— Mildred Burtner Martin, in the Burtner Family History, March 1991

THE CUPERTINO HISTORICAL SOCIETY

is a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. We operate our main museum in the Quinlan Community Center, along with a satellite museum at Valco Fashion Park on Stevens Creek Blvd. Museum hours are 10-4pm, Wednesday thru Saturday. Our Valco site is open on Tuesday and Saturday from noon -3pm. Both museums are open to the public, and admission is free. For additional information on the Society or the Museums call 973-1495.

WISH LIST

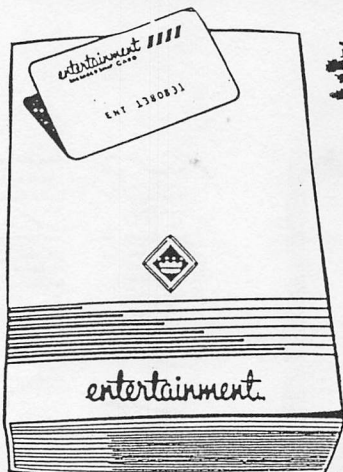
A VOLUNTEER TO WRITE THE NEWSLETTER QUARTERLY

Garage Sale, 9 am to 6 pm
Saturday, September 30, 1995
at 1214 Awalt Drive, Mountain View
Call 973-1495 to donate items.
All proceeds go to support the
Cupertino Historical Museum!

THE CUPERTINO HISTORICAL SOCIETY

Quinlan Community Center
10185 N. Stelling Road
Cupertino, CA 95014

ENTERTAINMENT'96



PLEASE PICK UP YOUR COPIES AT
THE MUSEUM OR AT THE GENERAL
MEETINGS!

BOARD OF DIRECTORS

1995-1996

Phil Bush, President

Jeannie Ryder, Vice President

C. Don Allen

Charles Liggett

Steve Haze

Kathy Nellis

Dennis Cunningham

Charles Newman

Charles Kilian

MUSEUM STAFF

Ethel Worn

Museum Director

Roberta Zentner

Museum Coordinator

VOLUNTEERS NEEDED!

The Cupertino Historical Museum needs volunteers to greet visitors at our satellite museum located at the Valco Fashion Park on Stevens Creek Blvd.

A smiling face and a willingness to work Saturdays from 12 to 3pm is all we require.

We are also looking for volunteers to assist Henrietta Marcotte present her unique *traveling trunk* program to school children and senior groups.

Please call Ethel Worn at 973-1495 if you are interested!

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